

## Beauty & Wellness

Foster Garvey serves clients in the beauty, cosmetics and wellness industry by deploying their ideas or capital and fostering growth and innovation of new products, brands and businesses. Our attorneys offer full-service capabilities helping clients navigate business ventures and legal issues in developing a brand and business and growing it.

We have served as trusted advisors for early-stage ventures to established businesses for cosmetics brands, skincare brands, haircare brands, fragrance brands, personal care product manufacturers, nutritional supplement brands, distributors, retail stores, individual investors, and venture capital and private equity funds.

Through effective coordination and commitment to client service, brands and investors gain access to and benefit from a broad range of advice related to:

- Corporate and securities including capital raises involving all forms of debt and equity financing, and employee equity plans and issuances
- M&A and joint ventures
- Supplier and co-manufacturer/co-packer arrangements, including equipment purchases and leases
- Sales and distribution arrangements
- Marketing and advertising, including brand ambassador, celebrity and influencer arrangements, co-branding initiatives, product claims and attributes and comparative advertising
- Regulatory counseling, including ingredients, labeling, product claims and safety matters and regulations regarding the use of cannabis and CBD
- Real estate matters, including owned and leased office, warehouse, and manufacturing facilities
- Labor, employment and immigration issues

### Service Contact

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### Related Services

Employee Benefits &  
Executive Compensation  
Insurance Coverage  
Litigation  
Privacy, Cybersecurity &  
Data Protection  
Real Estate  
Tax

- Privacy, cybersecurity and data protection, including website and mobile application privacy policies, cybersecurity preparedness, risk assessments compliance and investigations

Trusts, Estates & Charitable  
Organizations