

Food & Beverage

The Food & Beverage group at Foster Garvey offers the depth of industry knowledge and experience of a boutique firm with the resources and breadth of a full-service mid-sized firm. Supported by corporate, commercial, regulatory, intellectual property and entertainment attorneys, the group services the needs of entrepreneurial food and beverage brands, established corporate brands and the angel, venture capital, private equity and celebrity investors who fund those brands.

Helping clients identify and navigate the myriad of business and legal issues within the food and beverage industry, Foster Garvey's counsel allows brands and investors to focus on growth opportunities and maximize business potential. Our attorneys represent early-stage ventures to established businesses, including packaged food and beverage and pet food companies, food tech innovators, subscription box and meal kit companies, nutritional supplement brands, distributors, restaurants, breweries, wineries, distilleries and retail stores, as well as individual investors and venture capital and private equity funds who invest in the industry.

We advise natural, organic, better-for-you, plant-based, vegan, and cultivated/cell-based/cultured meat food and beverage clients and food tech innovators on a wide range of matters, including:

- Corporate and securities, including capital raises and all forms of debt and equity financing, and employee equity plans and issuances
- M&A and joint ventures
- Supplier and co-manufacturer/co-packer arrangements, including equipment purchases and leases
- Sales and distribution arrangements
- Intellectual property, including trademark and copyright registration, protection of trade secrets, patents, and licensing transactions

Service Contact

Hillary H. Hughes
T 212.965.4527
hillary.hughes@foster.com

Related Professionals

Mio Asami
Joshua A. Bloomgarden
Katherine Cancelliere
Sinjin H.X. Dinh
Joy Ellis
Peter A. Evalds
Brian A. Fink
Kevin Frisch
Emily Harris Gant
Matt Garcia
Claire F. Hawkins
Maurice W. Heller
Benjamin J. Hodges
Hillary H. Hughes
Erika G. Johnson
Matthew Kelly
Alina A. Kipnis
John A. Knab
Carrie A. Lofts
Kelly Meltzer
Steven R. Peltin
Jason M. Powell
Melia A. Preedy
Arrin K. Richards
Ralph A. Simmons
Robert B. Spitzer
Nancy V. Stephens
Michelle Turner
Dan Wadkins
Rylan Weythman

- Marketing and advertising, including brand ambassador, celebrity and influencer arrangements, co-branding initiatives, product claims and attributes
- Regulatory counseling, including on ingredients, labeling, product claims and food safety matters
- Real estate matters, including owned and leased office, warehouse and manufacturing facilities
- Alcoholic beverage licensing and regulation
- Cannabis and CBD regulations and compliance
- Labor and employment

The firm's full-service capabilities also give brands and investors access to a broader range of services from which many of our food and beverage clients benefit, such as litigation and alternative dispute resolution, tax, employee benefits and executive compensation, trusts and estates (including succession planning), insurance and immigration.

Blog Posts

Planning a Super Bowl- or Olympics-Themed Marketing Campaign? Quick Tips for Staying in Bounds and Avoiding Disqualification

Sports & Entertainment Beat, 2.1.22

Planning a Super Bowl-themed Marketing Campaign? 5 Tips for Staying In Bounds

Sports & Entertainment Beat, 1.12.21

WSLCB Allows Restaurants to Deliver Pre-Mixed Cocktails During Pandemic

Duff on Hospitality Law, 5.7.20

Impact of "Stay Home, Stay Healthy" Order on Washington Wineries, Breweries and Distilleries

Duff on Hospitality Law, 3.24.20

Modifications to Help Liquor and Cannabis Board Licensees During COVID-19

Cannabis Business Blog, 3.18.20

Related Services

Business & Corporate
Finance

Cannabis

Emerging Companies

Employee Benefits &
Executive Compensation

Family-Owned & Closely
Held Businesses

Government Contracts

Hospitality, Travel & Tourism

Insurance Coverage

IP & Technology

Labor, Employment &
Immigration

Litigation

Privacy, Cybersecurity &
Data Protection

Real Estate

Sports, Arts & Entertainment

Tax

Transportation & Logistics