

Brad C. Deutsch

(he/him)

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Brad provides his clients with the strategic, practical and timely guidance necessary to navigate compliance in complex and evolving regulated environments.

Brad's practice is focused on three areas – Political Law, Communications Law and the emerging Cannabis industry.

Political Law. Provides strategic advice to candidates, political committees, corporations and trade associations in all areas of Federal and State Political and Election Law. Brad currently serves as General Counsel to Bernie 2020, the presidential campaign of Senator Bernie Sanders. Prior to joining the firm, Brad served for eight years as Chief of Staff and Senior Legal Advisor to Commissioner Steven T. Walther at the Federal Election Commission (FEC), where he had previously served as Assistant General Counsel. During his tenure at the FEC, Brad advised Commissioner Walther, (who served as FEC Chairman in 2009 and as Vice Chairman in 2008), on all aspects of Campaign Finance Law and Administrative Law.

Communications Law. Counsels and represents radio and television stations. He assists clients with broadcast station transactions and regulatory compliance before the Federal Communications Commission, where he previously served as Special Assistant to the Chief of the Mass Media Bureau and as a Supervisory Attorney. Additionally, Brad has extensive experience assisting broadcast clients with complex transactions, licensing applications and rulemaking proceedings,

Services

- Commercial & IP Transactions
- Cannabis
- Charitable & Tax-Exempt Organizations
- Communications, Telecom & Media
- Copyright & Trademark
- Election and Political Law, Public Policy & Lobbying
- Family-Owned & Closely Held Businesses
- Intellectual Property Litigation
- IP & Technology
- Privacy, Cybersecurity & Data Protection
- Sports, Arts & Entertainment

Admissions

- District of Columbia, 2000
- Maryland, 1996
- New York, 1995

derived from his prior work experience in private practice with the law firm Hogan & Hartson LLP (now renamed Hogan Lovells US LLP).

Cannabis. Member of the firm's Cannabis practice, whose experienced attorneys work across multiple disciplines to address emergent legal needs in this nascent, highly regulated industry. Brad counsels businesses, investors and government entities on the interplay between competing legal frameworks, and in particular the tension between strict state and local regulations and the enforcement of conflicting Federal laws. Brad works with his colleagues in the firm's Seattle office to provide advice from a national perspective in this swiftly evolving field. Brad's breadth of experience in Political Law allows him to bring wide-ranging expertise to political and lobbying issues facing the emerging recreational cannabis industry. Similarly, Brad's expertise in Communications Law allows him to provide clients with unique insights on advertising to consumers in this developing field.

Education

J.D., Fordham University School of Law, 1994

- Thomas F. Reddy Prize in Intellectual Property Law
- Archibald R. Murray Public Service Award

A.B., Brown University, American Civilization, 1987

Honors & Recognition

The Best Lawyers in America®, Communications Law, 2024-present

Professional Activities

Federal Communications Bar Association, Member, 1993-present

Foster Garvey, Managing Director

- New York office, 2019-present
- Washington, D.C. office, 2019-present

Garvey Schubert Barer, Managing Director

- New York office, 2019
- Washington, D.C. office, 2019

Community Activities

Palisades Swim & Tennis Club (Cabin John, MD), Vice President

News

Brad Deutsch Represents Neuhoff Media on \$4.3M Radio Station Sale

Foster Garvey Newsroom, 10.4.24

Brad Deutsch Quoted in *Communications Daily* on Trump's Call for ABC License Revocation After Debate Against Harris

Foster Garvey Newsroom, 9.13.24

Brad Deutsch Quoted in *Current* About the Potential for the FCC to Strip Public Media Stations of Their Non-Commercial Educational Status.

Foster Garvey Newsroom, 9.6.24

65 Foster Garvey Attorneys Selected to The Best Lawyers in America® 2025, Three Named 'Lawyer of the Year'

Foster Garvey Newsroom, 8.15.24

Brad Deutsch Quoted in *Radio and Television Business Report* About NAB's Challenge to FCC's Decision to Reinstate FM Duplication Rule

Radio and Television Business Report, 8.6.24

Brad Deutsch Quoted in *Current* About Client Coalition's Landmark Win at FCC That Adds Non-Binary Options to Form 395-B

Foster Garvey Newsroom, 7.8.24

Foster Garvey and Coalition of Broadcasting Clients Achieve Landmark Success in Securing Non-Binary Gender Options for FCC Employment Form

Foster Garvey Newsroom, 6.28.24

Brad Deutsch Comments on Catholic Broadcasters' Appeal of EEO Order Adding Non-Binary Gender Options on FCC Employment Form

Communications Daily, 5.2.24

Jerry Rogers Sells His Savannah FM To A Local Buyer

Radio & Television Business Report, 10.3.23

57 Foster Garvey Attorneys Recognized Among the 2024 Best Lawyers in America; Two Portland Attorneys Named 'Lawyer of the Year'

Foster Garvey Newsroom, 8.17.23

Melodie Virtue and Brad Deutsch Named to the 2023 Washington, D.C. Super Lawyers List

Foster Garvey Newsroom, 4.24.23

Brad Deutsch Discusses the Arrest of FTX Founder Sam Bankman-Fried in *The Washington Post*

The Washington Post, 12.13.22

Brad Deutsch Weighs in on the Fate of Media Ownership Rule Revisions in *Inside Radio* Article

Inside Radio, 9.28.20

Brad Deutsch Comments on How Political Advertising on Radio Can Reach More Registered Voters in *InsideRadio's* Article

Foster Garvey Newsroom, 8.27.20

Brad Deutsch Mentioned in *RBR+TVBR* Article About FCC Decision to Eliminate Radio Duplication Rule

RBR+TVBR, 8.6.20

Foster Garvey Joins Free Speech For People in Supreme Court Petition to End Super PAC Spending in U.S. Elections

Foster Garvey Newsroom, 6.18.20

Brad Deutsch Comments on Supreme Court Petition Seeking to Abolish Super PACs

Free Speech For People, 6.18.20

Working to Reform Campaign Finance Systems

Foster Garvey Newsroom, 2019

Brad Deutsch Named in Bloomberg Law for His Role in Bernie Sanders Campaign

Bloomberg Law - Big Law Business, 7.16.19

Free Speech for People and Legal Team of Foster Garvey Lawyers and Contributors Spearhead Potentially Transformative Campaign Finance Litigation

Foster Garvey Newsroom, 5.17.19

Brad Deutsch Clears the Air on Marijuana Advertising in RAB 'Radio on Main Street' Interview

RAB Radio Matters Blog, 10.31.18

Brad Deutsch Quoted in *InsideRadio* on the Minefield of Marijuana Advertising

InsideRadio, 9.19.18

Brad Deutsch Comments on the Need for ATSC 3.0 Must-Carry Rules in *Current Current*, 3.27.18

Brad Deutsch Quoted in *Law360* About the Dismantling of the Main Studio Rule

Law360 (subscription required), 10.26.17

Erwin Krasnow and Brad Deutsch Interviewed on The Small Market Radio Podcast

The Small Market Radio Podcast, 10.23.17

Radio on Main Street Podcast Featuring Brad Deutsch and Erwin Krasnow, Creators of RAB's Political Advertising Handbook
Radio Impact Reports - A blog from RAB, 10.4.17

Speaking Engagements

"Underwriting and Sponsorship ID: FCC Guidelines Workshop," 2024 Public Media Development and Marketing Conference (PMDMC)
Speaking Engagement
San Diego, CA, 8.13.24

Brad Deutsch on the FCC's Radio Duplication Rule Return
Podcast
6.24

"Sports Betting and Cannabis: Advertising on the Edge," FCBA Media Committee
Speaking Engagement
Virtual, 11.20.23

"FCC Guidelines Workshop: Managing Sponsor Messaging," Public Media Development and Marketing Conference 2022
Speaking Engagement
Hilton Chicago, Chicago, IL, 7.21.22

"FCC Underwriting Requirements," 2022 NFCB Virtual Conference
Speaking Engagement
Virtual Event, 7.5.22

"Ask an Attorney: Underwriting" 2022 NFCB Virtual Conference
Speaking Engagement
Virtual Event, 6.28.22

"Radio Works for Lawyers," Business Accelerated Initiative by Radio Advertising Bureau
Speaking Engagement
Virtual Event, 7.21.21

"Open for Business: Election 2020," Radio Advertising Bureau
Speaking Engagement
Virtual Event, 8.24.20

RBR+TVBR InFOCUS Podcast
Podcast
8.6.20

"Considering Transitioning to NextGen TV? Ask the Experts!" Corporation for Public
Broadcasting
Webinar
11.20.19

"Would You Credit That? An FCC Guidelines Workshop," 2019 Public Media Development and
Marketing Conference (PMDMC)
Speaking Engagement
Dallas, TX, 7.10.19

"Legal Updates (a/k/a 'Larry and Brad's Stuff')," 2019 NETA Conference & CPB Public Media
Thought Leader Forum
Speaking Engagement
Salt Lake City, UT, 1.23.19

"The Cannabis Industry and Public Media Underwriting," Greater Public Webinar
Webinar
10.4.18

"Let's Talk the FCC & Copy," Presentation to the Radio Heritage Group and the Middle Market
Underwriting Group at the Public Media Development and Marketing Conference (PMDMC)
Speaking Engagement
Chicago, IL, 7.10.18

"Staying Compliant in 2018 and Beyond," Government Relations Association Ethics Refresher
Panel Presentation
Washington, D.C., 6.8.18

"How to Keep Your Campaign Legal," Progressive Change Campaign Committee - National
Candidate Training
Speaking Engagement
Washington, D.C., 4.15.18

"2018 Election Issues for Public Broadcasters," National Educational Telecommunications
Association (NETA) Webinar
Webinar
4.5.18

The FCC's Rules of the ATSC 3.0 Road
Webinar
12.5.17

"Election Year Special: Underwriting with Candidates, Campaigns, and PACs," NFCB Political Broadcasting Webinar Seminar
Webcast, 9.13.16

"Get Ready for the 2016 Political Advertising Season," National Association of Broadcasters (NAB) Webcast
Speaking Engagement
6.30.16

"Get Ready for the 2016 Political Advertising Season," National Association of Broadcasters (NAB) Webcast
Speaking Engagement
Webcast, June 30, 2016

"Election 2016 – A Whole New Playbook for Political Advertising," National Association of Broadcasters - 2016 NAB Show
Speaking Engagement
Las Vegas, NV, 4.19.16

"Hot First Amendment Topics: Campaign Finance and the 2016 Election," ABA Section of Civil Rights and Social Justice
Speaking Engagement
Washington, D.C., 2.17.16

"Are you Dressed for Transparency?" PMBA Annual Conference, 2015
Speaking Engagement
Washington, D.C., 5.26.15

Legal Alerts

FCC's Noncommercial FM Filing Window Opens in Early 2021 – Key Considerations for Applicants
2.4.21

Federal Communications Commission Penalizes Marriott Vacations for Unauthorized Transfer of Private Radio Licenses
5.1.20

Publications

Safeguarding Small Businesses: Kevin Frisch and Brad Deutsch Dive into Common Scams
RAB Radio Matters Blog, 10.10.23

Brad Deutsch Illuminates Washington's Key Broadcast Media Moments on RBR+TVBR
InFOCUS Podcast
RBR+TVBR InFOCUS, 10.9.23

What the Marijuana Industry's Organization Voluntary Ad Standards Mean for Radio
RAB Radio Matters Blog, 1.28.19

The Uncertain World of Marijuana Advertising Part Two – Radio's Digital Platforms
RAB Radio Matters Blog, 9.17.18

The Uncertain World of Marijuana Advertising
RAB Radio Matters Blog, 8.27.18

Why the Main Studio Rule Must Go
RadioWorld, 5.11.17

Garvey Schubert Barer and TVNewsCheck Release Free Political Advertising Handbook for
Television Industry
Garvey Schubert Barer, 2.16.16

2015-2016 Political Advertising Handbook For The Radio Account Executive
Radio Advertising Bureau, 9.1.15