

Erika G. Johnson

Associate

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Erika is a commercial transactions and corporate attorney with a practice focused on clients' business needs. She represents businesses at all stages of growth, from start-ups to well established companies, across a number of industries to advise on transactional needs, navigate operational issues and help secure financing.

Erika's consumer brands and food & beverage practices include representation of brands developing new to market products, technologies and services shaping the future of their industries and brands producing familiar products and delivering well established services. Erika advises domestic brands as well as international brands seeking to expand into the United States in these sectors. Erika counsels clients with respect to regulatory compliance, logistics, operations, manufacturing and packing, brokerage, distribution, supply, research and development, intellectual property matters and other services arrangements and other commercial matters, capital raises, financing, debt funding and exit transactions.

Erika's yachts, ships & submersibles practice includes representing domestic and international yacht owners in a broad range of issues and transactions, including the purchase and sale of vessels, new build and refit construction, registration and flag documentation, yacht management, crew issues and operational matters. She assists clients with both the daily legal Services

Commercial & IP Transactions Business & Corporate Finance Consumer Brands Emerging Companies Fashion & Apparel Food & Beverage Luxury Law Sports, Arts & Entertainment Yachts, Ships & Submersibles

Admissions

New York, 2021 Texas, 2024



needs of yacht ownership and with the unique challenges and complexities of designing, building, maintaining, purchasing and selling yachts, ships and submersibles.

Erika's luxury law practice supplements each of her consumer brands, food & beverage and yachts, ships & submersibles practices, as it includes a full suite of legal services to brands, including the management of intellectual property assets, services arrangements and support for celebrity-backed ventures, family offices and high-net-worth individuals in connection with the purchase, sale, lending and maintenance of high-value assets, including those such as yachts, ships & submersibles, works of art and automobiles.

Education

- J.D., Brooklyn Law School
- B.S., Colorado State University, Animal Science and Agricultural Business

Professional Activities

American Bar Association, Member New York City Bar Association, Member U.S. Superyacht Association, Member Young Professionals in Yachting, Member

News

Foster Garvey Advises Planting Hope in Acquisition of Alternative Rice Brand RightRice from Betterer Foods, Inc. *Foster Garvey Newsroom*, 1.20.22

Speaking Engagements

Erika G. Johnson and Kevin Frisch Attend the Palm Beach International Boat Show Event West Palm Beach, FL, 3.21.24-3.24.24

Legal Alerts

Is Your Super Bowl Marketing Campaign Playing by the Rules? 5 Tips to Help You Avoid Getting a Penalty 1.30.24

Planning a Super Bowl Marketing Campaign? 5 Quick Tips for Staying in Bounds and Avoiding



Disqualification 1.23.23