

## Erin Snodgrass

Counsel

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Erin's deep experience allows her to effectively and efficiently counsel clients in the ever-changing technology, hospitality, tourism, and travel industries.

Representing several of the travel industry's most prominent companies, Erin adds new capabilities and depth to the Foster Garvey Hospitality, Travel & Tourism team, including enterprise sales and licensing, sourcing, IP licensing, sales and distribution, and privacy. Erin also works closely with clients to develop privacy and data security compliance programs and social media and blogging programs, including creating internal and external policies for social media partners and contractors.

In addition to focusing on the hospitality industry, Erin represents clients in the software, technology services, mobile, gaming, and entertainment industries. Her transactional work includes software and software-as-a-service products and technology-related content in relation to development, acquisition, licensing, distribution, marketing, and advertising.

Before joining Foster Garvey, Erin was a founder and principal of a successful women-owned, WBENC Certified firm, Snodgrass Annand PLLC. Erin has also served as an adjunct Professor at Seattle University School of Law, teaching an upper-division Advanced Issues in Copyright Law class.

### Services

Commercial & IP  
Transactions  
Artificial Intelligence  
Business & Corporate  
Finance  
Emerging Companies  
Hospitality, Travel & Tourism  
IP & Technology

### Admissions

Washington, 1998

Erin has been named a “Super Lawyer” by *Washington Law & Politics* annually since 2015.

## Education

J.D., Seattle University School of Law (*magna cum laude*), 1998

B.A., University of Washington (*cum laude*), Anthropology, 1994

## Honors & Recognition

*The Best Lawyers in America*®, Technology Law, 2025

## Professional Activities

International Association of Privacy Professionals (IAPP), Member

## News

65 Foster Garvey Attorneys Selected to The Best Lawyers in America® 2025, Three Named ‘Lawyer of the Year’

*Foster Garvey Newsroom*, 8.15.24

Foster Garvey Adds Attorney Erin Snodgrass to Hospitality, Travel & Tourism Group  
3.6.23

## Speaking Engagements

"Integrating GenAI in Hospitality: Legal Frameworks and Security Protocols," 2024 CIO Summit  
Speaking Engagement  
Nashville, TN, 9.5.24

Erin Snodgrass to Speak on AI and Legal Considerations at the Executive Vendor Summit 2024  
Speaking Engagement  
Denver, CO, 3.27.24

"Panel Discussion: Cybersecurity and Data Privacy," Oregon Law and Technology Society  
Speaking Engagement  
University of Oregon School of Law, 3.12.24

"Demystifying AI: A Legal Perspective," HSMAl's 2023 Curate Executive Insights Forum  
Speaking Engagement  
Long Beach, CA, 11.7.23

"What Every CIO in Hospitality Must Know About Legal Risks," 2023 CIO Summit  
Event  
Austin, TX, 9.7.23

"Legal Counsel," 2023 Executive Vendor Summit New Orleans  
Speaking Engagement  
The Loews, New Orleans, 3.30.23

### **Legal Alerts**

ADA and Online Accessibility: Understanding Compliance for Websites  
8.1.24

European Union's AI Act: Landmark Legislation for Artificial Intelligence  
3.19.24

EEOC Unveils New Enforcement Plan Taking Aim at Technology and AI in Hiring  
9.26.23

"My Health My Data Act" Signed into Law by Governor Inslee with Likely Broad Reaching  
Impact on Businesses  
4.28.23

### **Publications**

Navigating Ethical and Legal Frontiers in Generative AI: Key Takeaways from Day Two of INTA's  
Conference on The Business of AI  
*Foster Garvey Publication*, 4.5.24

Navigating the Landscape of Generative AI: Insights from Day One of INTA's Conference on  
The Business of AI  
*Foster Garvey Publication*, 4.2.24